



GLENN WRIGHT

**VISUAL DESIGNER
CREATIVE DIRECTOR**

ABOUT:

I am a visual designer with a long, strong background in designing, building and sustaining brands through a variety of deliverables. I am looking for a design position wherein I can utilize and continue to grow my skills to create imaginative visual solutions for a mission that aligns with my personal values and interests.

I am well-organized, able to manage multiple projects and meet deadlines.

PORTFOLIO:

GlennWright.website

CONTACT:

**GWvisualDesign@gmail.com
360.737.3738**

SKILLS:

› InDesign › Photoshop
› Illustrator › Acrobat Pro
› Word › Excel › PowerPoint
› Wordpress › Elementor
› Mac and PC Platforms

EDUCATION:

**Columbus College of Art & Design
BFA, Advertising Design
Illustration, Photography**

EXPERIENCE

MT. HOOD COMMUNITY COLLEGE (MHCC)

Graphic Design Coordinator: 12.5 Years

I provided professional-level graphic design, photography, advice to, and in collaboration with college committees, departments, employees, students — project stakeholders otherwise.

I coordinated graphic projects from conception through publication in print and electronic media. Projects included, but were not limited to advertisements, catalogs, class schedules, postcards, variable data mailings, brochures, annual reports, booklets, posters, banners, fliers, folders, logos, wordmarks, invitations, stationary, wayfinding (campus signage, maps), digital ads, web banners and social media graphics.

I designed and deployed a college brand makeover. I maintained and policed brand-alignment/style standards for all of the above.

THE COLUMBIAN PUBLISHING COMPANY

*Content Developer / Editor,
Weekly Home and Garden Tabloid: 7 Years*

Developed content for 32-page weekly home and garden newsprint tab section. I planned and maintained a production schedule for content, layout and print. I shared-out a quarterly schedule of story publication dates for stakeholders—the Columbian ad sales team who sold ads based on content lineup.

I managed budget, procured, assigned and paid freelance contributors; kept payment records.

I was solely responsible for the publication's design and layout (including publication name and masthead). I wrote copy (headlines, titles, photo captions and occasional feature stories), directed photo shoots, prepared for print, and made press checks for each edition.

DONREY OUTDOOR ADVERTISING

Art Director: 3 Years

I created sales-winning outdoor advertising campaigns for a wide variety of Columbus, Ohio-area clients. Position involved to-scale spec ads for sales staff, following-up with camera-ready materials for various reproduction processes including four-color, silk-screen and hand-painted outdoor advertising.

SOME FREELANCE CLIENTS

- › Chemco Water Treatment: brochure
- › City of McMinnville, Oregon: City logo
- › Clark County, WA: drug and alcohol program logo
- › Domino's Pizza: print ads, stationary, paycheck stuffers
- › Heisen House Vineyards: wine label series
- › Mark Pi Chinese Restaurants: logo, brochure, diner card, billboards
- › Melvin's Men's Store: identity (logo), mailers, newspaper ads
- › Nationwide Insurance: newsletter layout and illustration
- › Ohio State Fair: "Luv-A-Fair" logo
- › Oil Can Henry's: service bay wall graphics
- › Payless Drug: product lineart illustration
- › Simmons Mattress: newsprint ad campaigns